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Weaver Launches Video Series Features Professionals Describing Offered Services and Industry Experience

DALLAS-FORT WORTH, Texas (February 5, 2015) – <u>Weaver</u>, the largest independent accounting firm in the Southwest, announces the recent launch of eight videos that describe services provided by the firm and its depth of industry experience. These informative, three-minute videos showcase the personalities behind the services Weaver offers and provide a glimpse into what it's like to work with the firm:

- <u>The Weaver Difference</u>
- <u>Financial Services</u>
- <u>Government and Nonprofit Services</u>
- IT Advisory Services
- Manufacturing, Distribution and Retail Services
- Oil and Gas Services
- <u>Risk Advisory Services</u>
- Transaction Advisory Services

Weaver introduced the video series in November with the initial release of <u>*The Weaver*</u> <u>*Difference*</u>, the initial video in the series. While all of the firm's information is readily available online, these videos delve deeper into the personalities behind the service lines and industry practices. Leaders and employees share their knowledge and experience, information about the services we deliver, and what it's like to be a client of Weaver.

"Our video series aims to not only inform companies and organizations about the different services Weaver offers and our depth of industry knowledge and experience, but also allow the public to hear from some of our partner leaders and employees," said Katie McGee, Weaver's director of Marketing. "We take pride in the great work we do for our clients, and we are pleased to share our story with the markets we serve across Texas, the West Coast and the East Coast."

Weaver will introduce and feature each video on Weaver's <u>homepage</u> over a seven-week period. All of the videos are currently available to view on <u>Weaver's YouTube channel</u>.

About Weaver

Originally founded in 1950, Weaver currently has approximately 550 employees and operates in 10 cities across the United States. Weaver is ranked the largest independent accounting firm in the Southwest by *Accounting Today* magazine. The firm is also ranked the 38th largest firm in the United States and a 'Best of the Best firm for 2014' by *INSIDE Public Accounting*.

Weaver serves a broad range of clients including public and private national and international companies, nonprofit organizations and government entities. In addition to traditional assurance and tax services, Weaver also provides numerous advisory services, including risk advisory, transaction advisory, IT advisory, energy compliance and consulting, forensics and litigation, international tax, property tax, state and local tax, and wealth strategies services. Learn more at www.weaver.com.